



**THE BEAN BOULEVARD  
CUSTOM IMAGE PACKAGE  
INCLUDES:**

**(A) MENU BOARD SYSTEM** – Kit includes: Custom Menu Board, Frame, Chain and Ceiling Clips.

**(B) COUNTERTOP COFFEE CLUB  
EASEL** – Promotes awareness of the Bean Boulevard Coffee Club; the attached card holder puts the Club Cards within your customers' reach.

**(C) COFFEE CLUB CARDS** – Kit includes 500 Coffee Club Cards... "Buy 10 Cups and Get the 11th FREE!"  
*\*Additional Club Cards are available for purchase.*

**(D) CAPPUCCINO TRANSLITE AND  
IMAGE DECALS** – These are provided to transform your existing equipment into the Bean Boulevard image.

**(E) AIRPOT BACK** – Airpot backdrop for display. Airpot wraps are available upon request.

**(F) WINDOW SIGN** – Use to promote the Bean Boulevard Coffee Club.

*The following items are available for purchase to complete your custom image.*

**12oz, 16oz, 20oz CUPS**

**PLASTIC TRAVEL MUGS**

**BACKDROP** – Customized to fit your coffee bar.

**(G) DRY ERASE BOARD** – Use to customize specials or flavors to promote your coffee bar.

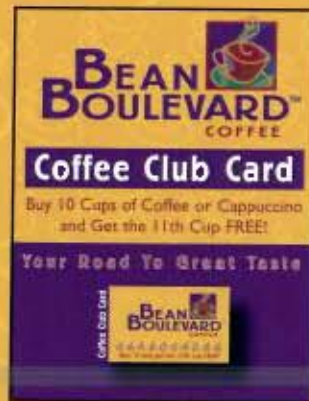
*Contact your sales representative for additional information.*

# BEAN BOULEVARD™ COFFEE

Your Road To Great Taste

**(A)**

SODA		CAPPUCCINO		COFFEE	
20oz.	\$ .99	12oz.	\$ .99	12oz.	\$ .89
32oz.	\$ 1.09	16oz.	\$ 1.19	16oz.	\$ .99
44oz.	\$ 1.19	20oz.	\$ 1.39	20oz.	\$ 1.19





# BEAN BOULEVARD<sup>TM</sup>

## COFFEE

Your Road To Great Taste

Create coffee traffic with gourmet specialty coffees and a fresh new coffee image!



**Palmer**  
Foodservice

Where Service is a  
Family Tradition Since 1948