



## ROASTERS ALLEY COFFEE

Create coffee traffic with gourmet specialty  
coffees and a fresh new coffee image!





# ROASTERS ALLEY

## C O F F E E

THE ROASTERS ALLEY CUSTOM IMAGE PACKAGE INCLUDES:

**(A) MENU BOARD SYSTEM** - Kit includes: Custom Menu Board, Frame, Chain and Ceiling Clips.

**(B) COUNTERTOP COFFEE CLUB EASEL** - Promotes awareness of the Roasters Alley Coffee Club; the attached card holder puts the Club Cards within your customers' reach.

**(C) COFFEE CLUB CARDS** - Kit includes 500 Coffee Club Cards... "Buy 10 Cups and Get 11th FREE!"  
\*Additional Club Cards are available for purchase.

**(D) CAPPUCCINO TRANSLITE AND IMAGE DECALS** - These are provided to transform your existing equipment into the Roasters Alley image.

**(E) AIRPOT BACK** - Airpot backboard for display. Airpot wraps are available upon request.

*The following items are available for purchase to complete your custom image.*

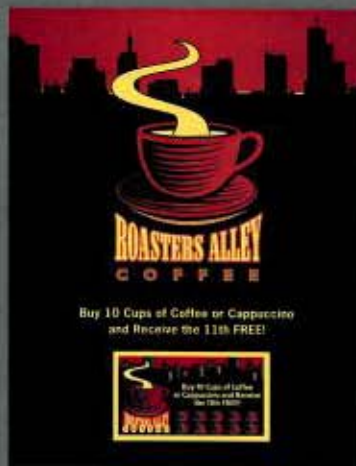
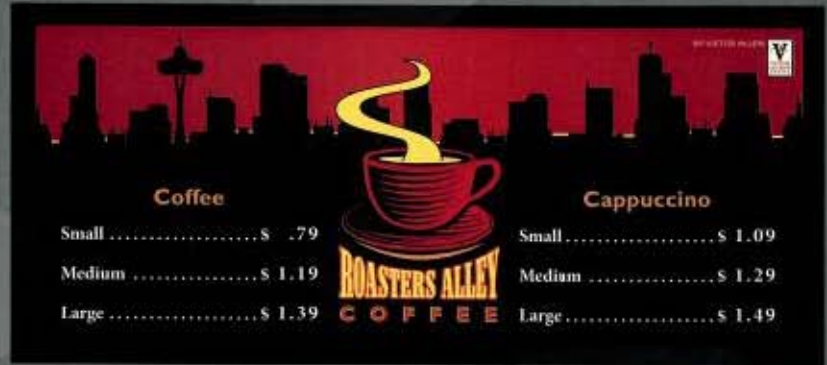
**(F) PLASTIC TRAVEL MUG**

**(G) 12oz, 16oz, 20oz CUPS**

**BACKDROP** - Sized to fit your coffee bar.

**DRY ERASE BOARD** - Use to customize specials or flavors to promote your coffee bar.

*Contact your sales representative for additional information.*



(B)

(C)



(F)



(E)



(G)